

# IEEE **WCNC**<sup>®</sup> 2022

10–13 April // Austin, Texas USA

*Boosting Verticals into Wireless Orbit*




**IEEE**

**IEEE  
ComSoc**<sup>®</sup>  
IEEE Communications Society

IEEE WCNC 2022 PATRONAGE OPPORTUNITIES



A man in a dark suit and red tie stands on the left, holding a microphone and addressing a group of people. The audience, consisting of men and women in business casual attire, is seated on white, cube-shaped ottomans. They are all looking towards the speaker. In the background, there are exhibition booths with various displays and posters. The setting is a large, modern hall with a high ceiling and large windows. The overall atmosphere is professional and focused on technology.

## CONNECT WITH THE INDUSTRY'S INNOVATORS

IEEE WCNC is the world premier wireless event that brings together industry professionals, academics, and individuals from government agencies and other institutions to exchange information and ideas on the advancement of wireless communications and networking technology.



# ABOUT THE 2022 CONFERENCE

The 2022 edition of IEEE Wireless Communications and Networking Conference (WCNC) will be held in Austin, Texas from Sunday, 10 April to Wednesday, 13 April. WCNC 2022 will feature a comprehensive technical program offering numerous technical sessions with papers showcasing the latest technologies, applications, and services. The conference program includes workshops, tutorials, keynote talks from industrial leaders and renowned academics, panel discussions, exhibitions, and business and industrial forums.

The conference will be primarily an in-person event, with a limited virtual format for remote attendance.

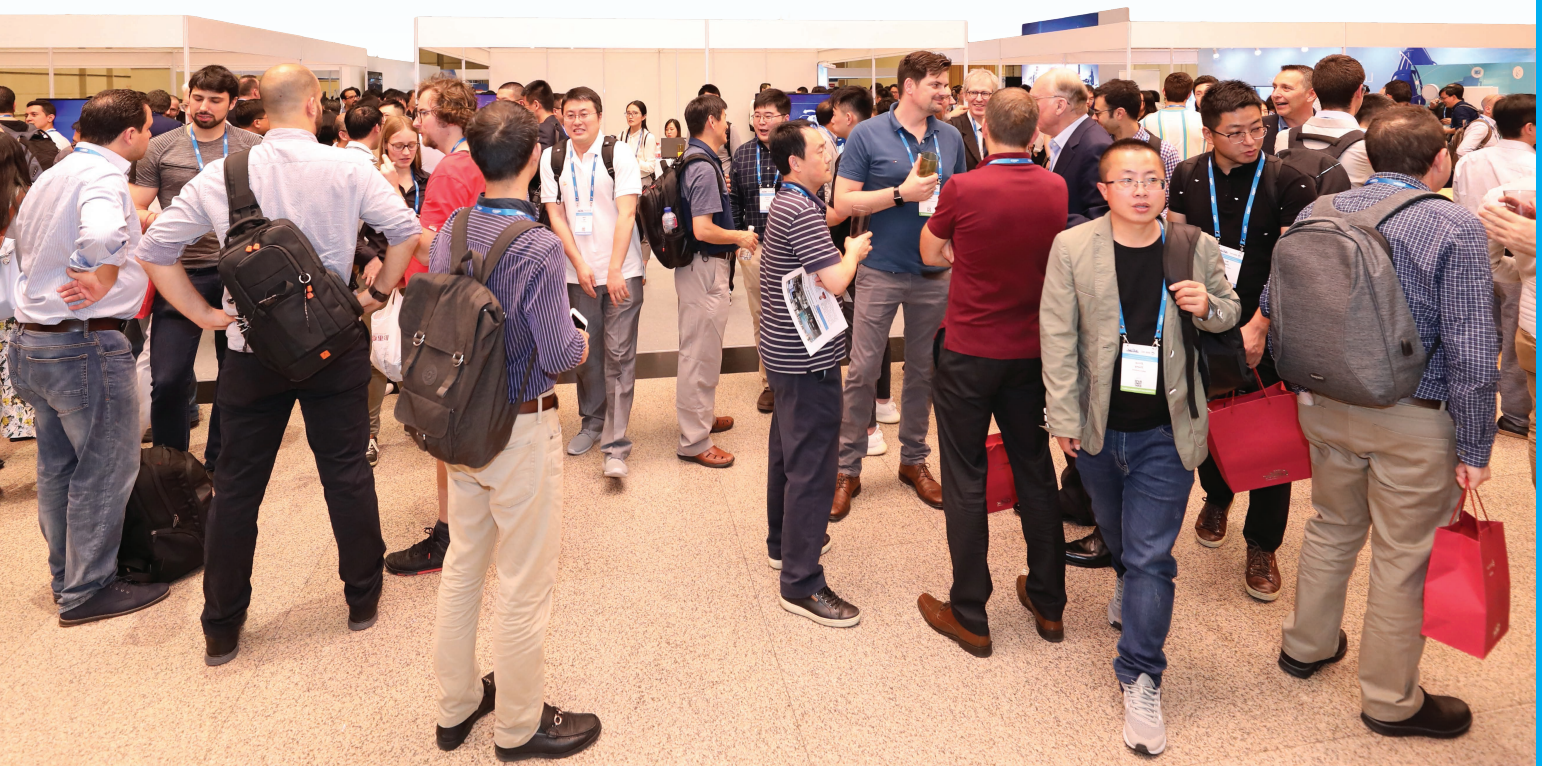
## The theme of WCNC 2022 is “Boosting Verticals into Wireless Orbit.”

In 2022 the wireless industry will be two-plus years into 5G commercialization. Numerous vertical markets are emerging, taking advantage of the advanced wireless connectivity enabled by the 5G standard. In 2022 and the years to come, many applications in these markets will be mission critical, and will rely on ultra-reliable, very high bandwidth, networks. Artificial Intelligence and Machine Learning will have important roles.

## Bringing the Wireless World Together

Thought leaders from across academia, industry, research institutions and government will gather to discuss the current state-of-the-art in wireless as well as its future applications, systems, and technologies. Topics will include:

- Recent advances in wireless technologies and networks
- Dynamic network models and use cases
- Quantum computing
- Applications of Machine Learning and Artificial Intelligence
- Edge-based computing
- Software-defined and virtualized network architecture
- New business opportunities arising from wireless network advances
- Standards and regulatory challenges
- Environmental impact
- Verticals and use cases



# WCNC 2022 PATRONAGE OFFERINGS

Level	Platinum	Gold	Silver	Bronze	Exhibitor
Cost (USD) Global Level	\$35,000	\$20,000	\$10,000	\$5,000	\$3,000

## Main Event Features

<b>Complimentary Registration</b> Each complimentary registration corresponds to a Full Conference Registration including all social events.	5	3	2	2	1
<b>Keynote Speaker</b> Keynote speaking slot in one of the plenary sessions.	Guaranteed	Guaranteed			
<b>Organize Roundtable/Panel</b> Opportunity to organize a panel or round table in the program.	Guaranteed	Guaranteed			
<b>Presentation</b> Opportunity for a company representative to present in a session.	Guaranteed	If slots are available.	If slots are available.		
<b>Demo Booth</b> The opportunity to demonstrate your latest products to our attendees. Booth will be equipped with the basic items, as defined in the Exhibitors Guidelines.  <i>Number of 10 ft x 8 ft. demo booths provided</i>	Available (To be used at patron's discretion)	Available (To be used at patron's discretion)	Available (To be used at patron's discretion)	Available (If slots available based on purchases by higher level patrons)	6 Foot Tabletop Display
<b>VIP Seats at Banquet</b> The number of reserved seats made available for you or your organization's guests.	3	2	1	1	

## Pre-Event Features

<b>Logo and Link on WCNC Website</b> Featured in the Patrons page.	1	1	1	1	1
<b>Company Name Included in Conference Promotional Materials</b> Inclusion in multiple event invitations, news items, and other promotional activities.	1	1	1		
<b>Patron Landing Page within Conference App and Platform</b> Your organization's logo, descriptions, and videos on a Patron page within the conference platform and conference app.	✓	✓	✓	✓	✓
<b>Social Media Posts</b> ComSoc's social media accounts will celebrate your support of WCNC in social media posts. Number indicates the amount of posts prior to the start of the event.	4	3	2	1	

Continued

# WCNC 2022 PATRONAGE OFFERINGS (Continued)

Level	Platinum	Gold	Silver	Bronze	Exhibitor
Cost (USD) Global Level	\$35,000	\$20,000	\$10,000	\$5,000	\$3,000

## Onsite Features

<b>Logo on Bag</b> Your logo will be printed on the bag distributed to all participants upon check-in.	✓	✓	✓		
<b>Recognition at Opening</b> Your organization's support will be acknowledged during the Opening Session plenary.	✓	✓	✓	✓	
<b>Recognition at Reception</b> Your organization's support will be acknowledged during the Reception.	✓	✓	✓	✓	
<b>Recognition at Banquet</b> Your organization's support will be acknowledged during the Banquet.	✓	✓	✓	✓	
<b>Ad in Program</b>	1 Full Page Ad	1/2 Page Ad	1/4 Page Ad	Name of organization listed	Name of organization listed
<b>Logo on Conference Exhibit Entrance Banner</b> Your organization's logo will be posted near the Conference Exhibit Entrance on a banner.	✓	✓	✓	✓	✓
<b>Logo at Reception</b> Your organization's logo will be posted on a roll up banner at the Opening Reception.	✓	✓	✓	✓	
<b>Logo at Banquet</b> Your organization's logo will be posted on a roll up banner at the Banquet.	✓	✓	✓	✓	
<b>Logo at Breaks</b> Your organization's logo will be posted on a roll up banner at all conference breaks.	✓	✓	✓	✓	
<b>Bag Insert</b> Your brochure (maximum size: folded US Letter) will be included in the bag, distributed to all participants upon check-in.	✓	✓	✓		
<b>Logo on Pre-Session Slide Shows</b> Your organization's logo will be included in the conference pre-session slide shows.	✓	✓	✓	✓	
<b>30-Second Promotional Video</b> Your organization can provide one 30-second video that will be played prior to the Banquet.	✓				
<b>Onsite Meeting Room</b> Use of meeting room onsite, e.g., to meet customers or media.	45 minutes	30 minutes	15 minutes		

## OTHER PATRONAGE OPPORTUNITIES

 <p><b>Welcome Reception</b> Your organization will be the exclusive patron of the Welcome Reception. ComSoc and WCNC leadership will note and recognize your organization during the speech at the Reception. A representative from your organization will be granted 3 minutes to speak to our attendees.</p>	\$35,000
 <p><b>Logo at Breaks</b> Signage with your organization's logo will be displayed on the banquet tables. Cost noted is per break.</p>	\$3,500
 <p><b>Logo on Lanyard (1 opportunity available)</b> Your organization's logo on the lanyard that distributed to all participants upon check-in. Lanyards to be provided by your organization based on the number of participants. We are happy to provide a quotation on lanyards upon request.</p>	\$3,500
 <p><b>Notepad/Pen</b> A notebook and pen with your organization's logo will be included in the bag to be distributed to all participants.</p>	\$2,000
 <p><b>Bag Insert</b> Your brochure (maximum size: folded US Letter) will be included in the bag, to be distributed to all participants upon check-in.</p>	\$2,000



# WCNC 2022 TENTATIVE SCHEDULE AT A GLANCE

	Sunday, 10 April	Monday, 11 April	Tuesday, 12 April	Wednesday, 13 April
	4-5 Breakout rooms	12-15 Breakout rooms	12-15 Breakout rooms	12-15 Breakout rooms
	----- 16-20 Exhibits -----			
9:00 – 10:30	Workshops and Tutorials	Opening Plenary/ Keynote	Plenary/Keynote	Plenary/Keynote
10:30 – 11:00	Networking Break	Networking Break	Networking Break	Networking Break
11:00 – 12:30	Workshops and Tutorials	Technical Sessions Industrial Panels	Technical Sessions Industrial Panels	Technical Sessions Industrial Panels
12:30 – 14:30	Lunch	Lunch	Lunch	Lunch
14:00 – 15:30	Workshops and Tutorials	Technical Sessions Industrial Panels	Technical Sessions Industrial Panels	Technical Sessions Industrial Panels
15:30 – 16:00	Networking Break	Networking Break	Networking Break	Networking Break
16:00 – 17:30	Workshops and Tutorials	Technical Sessions Industrial Panels	Technical Sessions Industrial Panels	Technical Sessions Industrial Panels
18:00 – 20:00	Welcome Reception	Dialogue with Industry Leaders	Conference Banquet	



## ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

To learn more, visit our website <https://wcnc2022.ieee-wcnc.org>



### PREVIOUS PATRONS INCLUDE:



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